



FRANKLY NATURAL BAKERS & ALPSNACK FALL 2008 NEWS!

A hearty welcome to ALPSNACK!

Frankly Natural Bakers is pleased to announce we have been chosen by Gertrude and Dr Bronner's Magic Soap as the new manufacturer (co-packer) for **ALPSNACK** and effective immediately we will assume all their production, marketing and sales responsibilities. Like Frankly Natural's products we will be selling ALPSNACK directly to stores rather than through distributors.

By selling direct we are able to ensure better customer service, fresher products, orders processed within 48 hours and shipped directly to your stores.

ALPSNACK is Dairy, Wheat and **Gluten-free, Certified Organic**, and **delicious!**

ALPSNACK may be ordered along with Frankly Natural Bakers orders but will be invoiced separately. So, please make sure to look for each appropriate invoice.

More News - introducing... "Double Chocolate Gourmet Shortbread!"

The three varieties of FNB All Natural Gourmet Shortbread have sold exceptionally well for the past two years and due to multiple requests we are adding a fourth and delectable variety ... *"Double Chocolate Gourmet Shortbread."* If you love chocolate this is the ultimate sinful delight to have with coffee!

Make your customers happy and bring them in for the Holidays!

Share our passion for natural, delicious and healthful choices and offer your customers the best snacks on the market...

ALPSNACK and Frankly Natural Bakers!

Please see brochures and contact your sales rep at Frankly Natural Bakers!
Phone: 800-727-7229 Fax: 858-536-5911 Email: Sales@franklynatural.com
Frankly Natural Bakers - 7740 Formula Place, San Diego, CA 92121